



Dear Future Sponsor:

We are pleased to offer your organization an opportunity to support the annual **Gullah Geechee Culture & Nature Festival on June 23 - 25, 2023**. The festival will take place in historic **Atlantic Beach, South Carolina** and will celebrate the last Black-owned beach in America and a historic hub of beach music and dance.

We anticipate an outpouring of interest from the southeast region of the United States. The event is a collaboration between the Town of Atlantic Beach and the federal Gullah Geechee Cultural Heritage Corridor Commission, which includes Atlantic Beach to its featured communities from Jacksonville, North Carolina, to Jacksonville, Florida. The committee also is supported by Coastal Carolina University's Joyner Institute for Gullah and African Diaspora Studies and the Athenaeum Press.

To celebrate the history of The Black Pearl, Atlantic Beach, we have scheduled a full lineup of events of authors, storytellers, dance performances, music, evening receptions, and arts and crafts with international and regional performers and cultural historians.

Below, you will find the information on sponsorship levels that will enable your business to become a founding member of reviving Atlantic Beach's culture and heritage. We look forward to your ongoing support of the Gullah Geechee Culture & Nature Festival, not only to residents and visitors, but to all South Carolinians as the last Black-owned beach town in the United States.

Sincerely,

Pat Mallett and Will Thomas

Co-Chairs, Gullah Geechee Festival Committee, Town of Atlantic Beach
sponsors@atlanticbeachscgullahgeechee.org | (843) 360-9863

Create Your Sponsorship Today

Payments and Logos Due: May 10, 2023

Detach and mail the below with your check, or contact us for an invoice.

Company

Name of Contact

Phone

E-mail

Website

T-shirt Sizes

	Pearl (\$10,000+)
	Gold (\$5,000)
	Silver (\$1,000)
	Partner (\$500)
	Music (\$100)
	Beach (\$50)

Mail Your Check or Give Online

BY MAIL

Make checks payable to:

Town of Atlantic Beach, S.C.

Attn: Gullah Geechee Festival P.O. Box 5285

ONLINE

North Myrtle Beach, South Carolina 29596

Sponsorship Level Benefits

Join us in presenting the inaugural Gullah Geechee Culture and Nature Festival on the historic Black Pearl, Atlantic Beach, South Carolina. Your sponsorship will bring quality cultural programming and workshops, as well as bring your message to cultural tourists from the Grand Strand and the surrounding region.

Pearl \$10,000+	Stage Digital Billboards Parade <i>and the below</i>	Speaker during Introduction <i>and the below</i>	2 VIP Tables (20 seats)	10 framed <i>and the below</i>	20
Gold \$5,000	Social Marketing Festival T-Shirt Festival Signage <i>and the below</i>	Thanks during programmin g <i>and the below</i>	1 VIP Table (10 seats)	10 printed	10
Silver \$1,000	Program <i>and the below</i>	Reception programmi ng <i>and the below</i>	5 Seats	5 printed	5
Partner \$500	Website	Reception Introduction	3 Seats	5 digital	4
Music \$100	Name on website		2 Seats	2 digital	2
Beach \$50	Name on website		1 Seat	1 digital	



TICKETED FREE AND OPEN TO THE PUBLIC

JUNE 23
FRIDAY 5-8
PM

Evening Reception
with honored guests
*Hosted by James
Stephens, Asher Theatre*

Ron Daise
Gullah Preservationist

Cecil Williams
Civil Rights Photographer

JUNE 24
SATURDAY
10 AM - 10 PM

Morning Parade

Ron Daise

Reading

Vintage Fashion
Competition

Arts and Crafts
Doll making, Jewelry

Making, and more
Motown Review
Asher Theatre

Poetry and
Storytelling

Shag and Dance
Performances

History Talks

JUNE 25
SUNDAY 10
AM - 1 PM

Oceanfront
Nondenominational
Worship Service

Poetry Reading
Zenobia Harper

Closing Ceremony